



Norm Pattiz tuned in

by Nancy Sokoler Steiner

About 20 prominent Los Angelenos are sitting around a table sharing breakfast at the Hillcrest Country Club. The sun is streaming through the window, which affords a spectacular view of the golf course. The individuals have gathered to have a private, informal conversation with Ephraim Sneh, Deputy Defense Minister of Israel, about the prospects for peace in the Middle East. One of the participants questions Sneh about Israel's withdrawal from Southern Lebanon.

The questioner is Norman J. Pattiz, radio industry leader, political activist and champion of philanthropic causes. He is hosting the breakfast in his role as vice chairman for the Israel Policy Forum, but is better known as founder and chairman of Westwood One, the biggest radio network in the country. Providing a staggering amount of news, sports, talk and music programming, Westwood One boasts Larry King, NFL Football and CBS News Radio among its many offerings.

The breakfast is just one of many engagements on Pattiz's calendar. Other activities scheduled within the next two weeks

include meeting with entertainer Sandra Bernhard about a potential project with Westwood One, sitting at Al Gore's table at a Democratic Party fund raiser, exploring new ventures with several internet companies, hosting a luncheon for Her Majesty Queen Noor of Jordan, having Ted Kennedy drop by his home and joining Maverick Records' Guy Oseary for Passover dinner.

Attanned and fit Pattiz sits in his loft office in Westwood One's barn-like building. The complex is located in Culver City, California, just down the road from where *Gone With the Wind* was filmed. From his perch, Pattiz overlooks the hubbub of the company he founded almost 25 years ago.

Photographs and awards cover every available surface, reflecting an abundance of interests and activities. In photographs, Pattiz appears with Presidents Clinton and Reagan, with Tom Brokaw, with Colin Powell and with Magic Johnson. Awards include a large and colorful framed commendation from the City of Los Angeles, lucite encased scissors from the ribbon